

# COOKIE DECLARATION

## WHAT ARE COOKIES?

Cookies are small text files that we, Locus B.V. (**Locus**), send to your browser via the server of our website: <https://www.locus.eu/> (**Website**). These files are stored on your device by your browser. Your device gets a unique number, which enables our website to recognize the device afterwards.

## WHY DO WE USE COOKIES?

Cookies make sure that during your visit of our online shop you remain logged in, all items remain stored in your shopping cart, you can shop safely and the website keeps running smoothly. The cookies also ensure that we can see how our website is used and how we can improve it. Furthermore, our own cookies or those of third parties can be used to present you with targeted advertisements that match your personal interests .

## WHICH COOKIES DO WE USE?

### Functional cookies

Functional cookies are necessary for the website to function adequately. Without these cookies, you will not be able to store articles in your shopping cart and pay electronically . Furthermore, you will not be able to log in. On top of that, some of your indicated preferences cannot be saved without the use of cookies.

### Analytical cookies

Analytical cookies are used to check the quality and effectiveness of our website. For instance, we can see how many visitors the website has and how it is used. We use this information to improve our website. Google can also use these data for other Google services. We ask your permission for placing this analytical cookie.

### Tracking cookies

Tracking cookies are used to build a profile about you as a user. We ask your permission to place tracking cookies. Based on the pages you visit, we can show you advertisements that might be of interest to you. With your permission, advertisers can also place tracking cookies to show you targeted content that might be of interest to you.

### **Retargeting cookies**

We use retargeting cookies. These are cookies that enable us to display advertisements on third-party sites that are related to your previous visits to our webshop. We ask for your permission to place these cookies.

### **OVERVIEW COOKIES**

You can find an overview of the cookies we place on our website. This states who places the cookie, what the cookie is called, what type it is, what retention period is used and what the purpose of the cookie is.

### **HOW CAN I EXAMINE, CORRECT OR DELETE MY PERSONAL DATA?**

You may request us to have a look at your collected data, to correct it and/or to remove it. Please send an email to: [info@locus.eu](mailto:info@locus.eu).

### **HOW CAN I SWITCH OFF OR REMOVE COOKIES?**

You can choose not to give permission for the placement of cookies. In the settings of the browser, you can change the settings to ensure that cookies will be blocked. Most browsers provide you with an explanation on how to do this in the so-called 'help-function'. However, if you block the cookies, it is possible that you will not be able to enjoy all the technical features our website has to offer and it may negatively affect your user experience.